

Welcome to Taiko Chaya!!!

How to Enjoy Taiko Chaya

1. Giant Tuna Cut Performance Every Night at 19:30!

The highlight of this performance where they cut the huge tuna into beautiful 3 slices is truly a sight to behold!

★Auction and Special Sale★

There will be auctions and special sales during the performance where you can purchase and enjoy various parts of the tuna fish such as a set of red, marbled and white meat, the head, kama (the area around the gills), the spine and more. The parts you purchase here will be prepared and served to you on the spot.



2. Janken (rock-paper-scissors) Competition Every Night at 20:00!

Winners will get special prizes to take home such as...

- ◆ Sendai beef steak
- ◆ Grilled tuna kama (the area around the gills)
- ◆ Stewed tuna and Taiko Chaya original sake (rice wine)
- ◆ Taiko Chaya original T-shirt
- ◆ Taiko Chaya original ramen

*Prizes may be subject to change.



Taiko Chaya's Wish – Revitalization of Earthquake-Affected Communities

The owner of Taiko Chaya is from Sendai city in Miyagi prefecture, which was hit by the Great East Japan Earthquake in 2011. Right after the earthquake, he started visiting the affected areas to do tuna cut performances for community revitalization. So far, he has done this over 30 times, and he and all Taiko Chaya staff members sincerely hope to continue this support.

Part of their everyday profits and all profits made at the auctions and special sales are used to purchase tuna fish for the performances to encourage the earthquake survivors. We appreciate your contribution to our effort. Thank you!



How to Participate

Auction

1. The host announces the starting price for the part of tuna for bid.
2. Those who want to purchase the part raise their hands and say the price they're willing to pay, which has to be at least 100 yen higher than the previous price.
3. The host repeats the current highest bid until someone else offers an even higher price.
4. Whoever has the highest bid at the end gets the part.

Special Sale (First come, first served)

1. The host announces the fixed price for the part of tuna for sale and also announces how many people the part can serve.
2. Those who want to purchase the part have to raise their hands as quickly as possible before reaching the maximum number of people it can serve.

Janken (Rock-Paper-Scissors)

1. The game takes the form of host vs all guests
2. The host says "Saisho wa guu (meaning "starting with rock")" and everyone holds out a closed fist to adjust the rhythm before actually playing.
3. The host says "Janken ___! ←this is whatever hand the host throws, which could be gu (rock), choki (scissors) or paa (paper)" and everyone throws their hand.
4. For the first 2 times, those who win and those who play the same hand as the host can stay in the game.
5. From the 3rd time, only those who win can keep playing.
6. The last person remaining gets the prize.



* This process will be repeated for each prize.

* Once you get a prize, you can no longer participate in the following games.

However, if there's a round where no one wins and we have to re-do the round, then you may be able to participate again.